



# BURTON BUZZ

It was super to meet some parents and carers at our coffee morning on Tuesday. Mrs Mace and I were so pleased to be able to meet you, share ideas about the school and get to know you all.

Of course if you were not able to make the Coffee Morning you can always catch any member of the Senior Leadership Team at the start or end of the day. We will also be planning further events over the course of the school year for you to come into school to see your children in class and meet school leaders.

This week I have spent time visiting classrooms and it has been brilliant to see how the children have settled into their new routines and the excellent work they are producing. We have recently introduced our new phonics and reading scheme in Reception, Year 1 and Year 2: 'Sounds-Write'. It is wonderful to see how the children have already started to make progress in this vital area! We are always grateful for adults at home taking the time to hear their children read it really makes a huge difference.

Have a great weekend!  
Graham Almond  
Headteacher



## HANDS FREE, EYES ON ME

The children may have mentioned to you our new expectation to ensure that the children in school are paying close attention to the adults in school. 'Hands free, eyes on me' is a common phrase that all of the adults in school are using to ensure the children are ready to learn. This means teachers can spend more time teaching and children are clear about what they are learning in school and the tasks they are completing.



## SCHOOL PHOTOS

The photographer is in school on Monday for individual and sibling photos (for those children in school).

Please try to remember full uniform including their Burton End cardigan or sweatshirt and ties for our Year 6 pupils.

## RECEPTION SEPTEMBER 2023

If your child is due to start school in September 2023 or you know of any families with children of this age our 'Open Events' are the perfect way to get to see our school.




**BURTON END PRIMARY ACADEMY**

**RECEPTION OPEN EVENTS**

**WILL YOUR CHILD START SCHOOL IN SEPTEMBER 2023?**

COME AND FIND OUT MORE ABOUT OUR SCHOOL AND SEE US FOR YOURSELF

Thursday 13th October 2022		Tuesday 1st November 2022
2.30pm		9.00am



**A chance to meet our staff team, learn about our school and have a look at our excellent Early Years Foundation Stage in action!**

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# DIARY DATES

**Monday 3rd October**  
Individual and Sibling Photos

**Thursday 13th October**  
New Reception 23-24 Open  
Afternoon  
2.30pm

**Tuesday 18th October**  
Parents' Evening\*

**Thursday 20th October**  
Parents' Evening\*

**Friday 21st October**  
End of Term 1

**Tuesday 1st November**  
New Reception 23-24 Open  
Afternoon  
2.30pm

\*more information will be sent out on Monday

# PARKING

Our neighbours on The Causeway have contacted the school to request that parents and carers park thoughtfully and respectfully during pick up and drop off times. Please try to avoid parking on grass verges, in residents parking spaces and across driveways. Thank you for your assistance.

# NOTIFICATION OF ABSENCE

Please make sure it is the School Office that you inform if your child is absent from school rather than your child's class teacher. It is important the School Office know as they collate the registers and arrange to make contact with families where children have not arrived at school. Thank you.

# UNIFORM



We have been made aware from our uniform supplier that a large shipment of our school uniform has been delayed. The company have offered to provide jumpers and cardigans more quickly but these are a different shade of green to our school colour. I am sure you will agree that it is important that we keep the same shade of green!

Please don't worry if you have ordered uniform and are waiting for it - we understand.



# AFTER SCHOOL CLUBS

Our after school clubs will start again after the half term holiday. Please watch this space for further information to be sent out

# ONLINE SAFETY

**What Parents & Carers Need to Know about TIKTOK**

TIKTOK is a video-sharing social media app which lets people create, view and download looping 15-second clips. Typically, these are videos of users lip-synching and dancing to popular songs or soundbites (often for comic purposes), enhanced with filters, effects and text. Designed with young people in mind, TIKTOK skyrocketed in popularity in 2019 and has featured near the top of download charts ever since. It now has around a billion users worldwide.

**AGE RESTRICTION 13+**

**AGE-INAPPROPRIATE CONTENT**  
Most videos appearing on a child's feed are light-hearted and amusing. However, some clips have been reported for featuring drug and alcohol abuse, themes of suicide and self-harm, or young teens acting in a sexually suggestive way. The sheer volume of uploads is impossible to moderate entirely - and since TIKTOK's introduction in mid-2021, users can view third-party content outside the app.

**HAZARDOUS VISIBILITY**  
Connecting with others is simple on TIKTOK - including commenting on and reacting to users' videos, following their profiles and downloading their content. The majority of these interactions are harmless, but - because of its abundance of teen users - TIKTOK has experienced problems with predators contacting young people.

**ADDICTIVE NATURE**  
Like all social media, TIKTOK is designed to be addictive. It can be hugely entertaining but that also makes it hard to put down. As well as the punchy nature of its video format, the app's ability to keep users intrigued about what's coming next means it's easy for a 60-minute visit to turn into a 15-minute stay.

**IN-APP SPENDING**  
There's an in-app option to purchase 'TIKTOK coins', which are then converted into digital rewards for sending to content creators that 0 user likes. Prices range from 5p to an eye-watering £88 bundle. TIKTOK is also connected with Shopify, which allows users to buy products through the app.

**Advice for Parents & Carers**

**TALK ABOUT ONLINE CONTENT**  
Assuming your child is above TIKTOK's age limit, talk to them about what they've viewed on the app. Ask their opinion on what's appropriate and what isn't. Explain why they shouldn't give out personal details or upload videos which contain information like their school or home address. In the long run, teaching them to think critically about what they see on TIKTOK could help them to become social-media savvy.

**MAINTAIN PRIVACY SETTINGS**  
The default setting for all under 18s' accounts to 'private'. Keeping it that way is the safest solution. It means only users who your child approves can watch their videos. The 'Silence' (which lets users delete clips from other people's videos into their own) and 'Block' (where you block another user's content by recording your own video alongside their original) features are now only available to over 18s. This might clash with your child's ambitions of social media stardom, but it will fortify their account against predators.

**LEARN ABOUT REPORTING AND BLOCKING**  
With the correct privacy settings applied, TIKTOK is a relatively safe space. However, in case something does slip through, make sure your child knows how to recognise and report inappropriate content and get them to come to you about anything upsetting that they've seen. TIKTOK allows users to report anyone breaking its guidelines, while you can also block individual users through their profile.

**ENABLE FAMILY PAIRING**  
'Family Pairing' lets parents and carers link their own TIKTOK account to their child's. Through your mobile, you can control your child's settings remotely - including limiting screen time, managing their ability to receive messages and with whom, and blocking a lot of age-inappropriate content. TIKTOK's Family Centre also provides resources for parents and carers to support online safety among families. These resources can be found on their website.

**USE RESTRICTED MODE**  
In the app's 'Digital Wellbeing' section, you can filter out inappropriate content (specific content creators or hashtags, for instance) using 'Restricted Mode'. This can then be locked with a PIN. You should note, though, that the algorithm moderating content isn't totally dependable - so it's wise to stay aware of what your child is watching.

**MODERATE SCREEN TIME**  
As entertaining as TIKTOK is, you can help your child to manage their time on it in the 'Digital Wellbeing' section. Under 'Screen Time Management', you can limit the daily amount of time they spend on the app (in increments ranging from 40 minutes to two hours). This screen time can be locked behind a PIN. That way, your child can get their regular dose of TIKTOK without watching the whole day.

**Meet Our Expert**  
Helen Katz is a social media expert and digital media consultant who is passionate about improving digital literacy for parents and children. She has extensive experience in the social media arena and is the founder of KidsClick, an initiative that helps parents and children thrive in a digital world.

**NOS National Online Safety**  
#WakeUpWednesday

SOURCES: TIKTOK.COM